

Notice of Class Action Settlement

A federal court authorized this Notice. You are not being sued. This is not a solicitation from a lawyer.

If you received a text message on your cell phone from Life Time Fitness from January 1, 2014 through April, 15, 2014, you could get \$100, a free 3-month Life Time Fitness membership, or a \$250 membership credit from a class action settlement.

A Settlement has been reached in a class action lawsuit whereby you may be entitled to compensation.

Nature Of The Action. The lawsuit claims that Life Time Fitness, Inc. (Life Time) violated the Telephone Consumer Protection Act (TCPA), 47 U.S.C. §227, by sending text messages to persons without their prior express consent. Life Time denies that it did anything wrong. The Court has not decided who is right.

How Can You Get A Payment Or Other Benefit? To get a Cash Award or Membership Award (described in more detail below), you must submit a claim. The easiest way to submit a claim is to do so online at www.LifeTimeTCPAsettlement.com **using the 11-digit, unique identifier below.** The final amount of any Cash Award or Membership Award will depend on the total number of valid and timely claims filed, the type of Award class members choose, the cost of administration, and the amount of court-awarded attorneys' fees and costs. The claims deadline is July 6, 2015.

[Click here to submit a claim](#)

Your 11-digit unique identifier is: «ClaimID»

Who's Included? Life Time's records show you are included in this Settlement as a Settlement Class Member. The Court decided that the Settlement Class includes all persons within the United States who received a text message from Life Time to a cellular telephone through the use of an online texting service from January 1, 2014, through April 15, 2014.

What Are The Settlement Terms? Life Time will provide to each Settlement Class Member who timely submits a valid claim on or before July 6, 2015 their choice of: (1) a Cash Award of \$100; or (2) a Membership Award that you can use *either* for a free 3-month single membership at any Life Time Gold club of your choice *or* for a \$250 credit toward any membership at any Life Time club as long as you are on the membership. Life Time has also agreed to pay Settlement Costs of court-awarded attorneys' fees and costs; court-awarded service awards to the Class Representatives; notice costs; and costs of claims administration.

The Total Settlement Payment (all Settlement Costs, plus all Cash Awards and Membership Awards) must be at least \$10,000,000 and no more than \$15,000,000. *Depending on the total number of claims submitted, the type of Award class members choose, the cost of administration, and the amount of court-awarded attorneys' fees and costs, the amounts of the Cash Award and Membership Award may be adjusted up or down to bring the Total Settlement Payment within that range.*

Your Other Options. If you do not want to be legally bound by the Settlement, you must exclude yourself from the Settlement Class by June 5, 2015. If you do not exclude yourself, you will release all your claims having to do with text messages sent by Life Time between January 1, 2014 and April 15, 2014. Alternatively, you may object to the Settlement by June 5, 2015. The [detailed Notice](#) available on the Claims Administrator's [website](#) explains how to exclude yourself or object. The Court will hold a hearing in this case, *In re: Life Time Fitness, Inc., Telephone Consumer Protection Act (TCPA) Litigation*, Case No. 14-md-02564 (JNE-SER), MDL No. 2564, on July 30, 2015 to consider whether to approve the Settlement and to award attorneys' fees and expenses of up to **\$ 4,500,000** to Class Counsel and service payments of up to \$5,000 to each of the four Class Representatives. You may appear at the hearing, either yourself or through an attorney hired and paid by you, but you don't have to.

For more information, call the Claims Administrator at 1-877-790-2079 or visit the website at www.LifeTimeTCPAsettlement.com.

Website: www.LifeTimeTCPAsettlement.com

Toll-Free Phone Number: 1-877-790-2079

Address: Life Time Fitness Claims Administrator

P.O. Box 30182

College Station, TX 77842-3182

Click [here](#) if you wish to no longer receive emails from the Life Time Fitness Claims Administrator. If you choose not to receive additional emails from the Life Time Fitness Claims Administrator, you may miss important communications about the Settlement and your claim, which may affect your ability to participate in the Settlement and the payment or benefit you receive.